

Privacy Policy.

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This Privacy Policy explains what type of personal information we collect from people who visited our Website or contact with us, why do we need it, how we use it, who is the data controller, how we protect your data and the conditions under which we may disclose your data. Also, this statement shows how the data complies with the General Data Protection Regulation (GDPR) which came into effect on May 25th, 2018.

We may change this policy from time to time, so please check this page occasionally to ensure that you are happy with the changes. By using our Website, you're agreeing to be bound by this policy.

This Privacy Policy applies to the use of our services, products, and our sales, but also marketing and client contract fulfilment activities. It also applies to individuals seeking a job at thedevloft.

If you have any questions regarding this policy or our practices, reach us by sending a mail to info@thedevloft.com.

Introduction

Thedevloft is an application development and design firm that specializes in different technologies and offers clients software design and development services. Our company is headquartered in London,UK.

TheDevLoft (“thedevloft”, “We”, “Our” or “Us”) is a data controller of all personal information collected by www.thedevloft.com (“Website”) Website.

How do we collect data about you

We collect data about you when you use our Website, contact us via mail, chat box or form on our Website, while asking about our services or products, to prepare estimation for you or answer your questions, when you register to download eBooks available on our Website or signing for our newsletter.

The information we collect about you

We may collect, store and use the following kinds of personal information:

1. information about your computer and about your visits to and use of this Website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and Website navigation paths);
2. information that you provide to us when you register on our Website (including your email address, name, sometimes company's name, phone number or Skype ID);

3. information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters (including your name and email address);
4. information that you provide to us while using the services on our Website, or that is generated in the course of the use of those services;
5. information relating to any purchases you make of our services or any other transactions that you enter into through our Website (including your name, address, telephone number, email address);
6. information contained in or relating to any communication that you send to us or send through our Website (including the communication content and metadata associated with the communication);
7. any other personal information that you choose to send to us.

None of the following data will be used for making automated decisions or profiling ads.

Some of the information (such as your email address or telephone number) is necessary to respond to your inquiry, e.g. regarding our services. If you do not provide such information, you may not receive a reply from us.

Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with this policy.

How do we use information collected from you

We use these data to proceed with inquiry and to check how users are using our Website and make the necessary changes to improve your experience with our Website.

In addition, the data may be used to:

1. administer our Website and business;
2. personalize our Website for you;
3. enable your use of the services available on our Website;
4. send statements, invoices and payment reminders to you, and collect payments from you;
5. send you non-marketing commercial communications;
6. send you email notifications that you have specifically requested;
7. send you our email newsletter, if you have requested it (you can inform us at any time if you no longer require the newsletter);

8. send you marketing communications relating to our business which we think may be of interest to you, by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications);
9. provide third parties with statistical information about our users (but those third parties will not be able to identify any individual user from that information);
10. deal with enquiries and complaints made by or about you relating to our Website;
11. keep our Website secure and prevent fraud;
12. verify compliance with the terms and conditions governing the use of our Website.

If you submit personal information for publication on our Website, we will publish and otherwise use that information in accordance with the license you grant to us.

Your privacy settings can be used to limit the publication of your information on our Website and can be adjusted using privacy controls on the Website.

We will not, without your express consent, supply your personal information to any third party for the purpose of their or any other third party's direct marketing.

Disclosing personal information

We may disclose your personal information to any of our employees insofar as reasonably necessary for the purposes set out in this policy.

We may disclose your personal information to any member of our group of companies (this means our subsidiaries, our ultimate holding company and all its subsidiaries) insofar as reasonably necessary for the purposes set out in this policy.

We may disclose your personal information:

1. to the extent that we are required to do so by law;
2. in connection with any ongoing or prospective legal proceedings;
3. in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
4. to the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling.

Except as provided in this policy, we will not provide your personal information to third parties.

How long we keep your data

We store personal data for as long as we find it necessary to fulfil the purpose for which the personal data was collected, while also considering our need to answer your queries or resolve possible problems. This helps us to comply with legal requirements under applicable laws, to attend to any legal claims/complaints, and for safeguarding purposes.

This means that we may retain your personal data for a reasonable period after your last interaction with us. When the personal data that we have collected is no longer required, we will delete it securely. We may process data for statistical purposes, but in such cases, data will be anonymized.

You have the right to:

1. request for a copy of your personal data that TheDevLoft holds about you
2. request from TheDevLoft to correct your personal data if inaccurate or out of date.
3. request that your personal data is deleted when it is no longer necessary for TheDevLoft to retain such data.
4. withdraw any consent to personal data processing at any time. For example, your consent to receive digital marketing messages. If you want to withdraw your consent for digital marketing messages, please make use of the link to manage your subscriptions included in our communication.
5. to request that TheDevLoft provides you with your personal data.
6. to request a restriction on further data processing, in case there is a dispute about the accuracy or processing of your personal data.
7. to object to the processing of personal data, in case data processing has been based on legitimate interest and/or direct marketing.

Cookie policy

We may log information using "cookies." Cookies are small data files stored on your hard drive by a Website.

Cookies help us make our Website and your visit better.

We may log information using digital images called web beacons on our Website or in our emails.

This information is used to make our Website work more efficiently, as well as to provide business and marketing information to the owners of the Website, and to gather such personal data as browser type and operating system, referring page, path through Website, domain of ISP, etc. for the purposes of understanding how visitors use our Website. We will use this information to improve our Website, its structure, and content.

Cookies and similar technologies help us tailor our Website to your personal needs, as well as to detect and prevent security threats and abuse. If used alone, cookies and web beacons do not personally identify you.

The following types of cookie files are used within Website:

1. "necessary" cookie files that allow the use of services available within the Website, i.e. authentication cookie files used in services requiring authentication within the Website,
2. cookie files that ensure the safety i.e. used to detect abuse of authentication within the Website,
3. performance cookie files that allow the collection of information on the use of pages within the Website,
4. functional cookie files allowing the remembering of settings selected by user and user interface personalization, i.e. in terms of selected language or region from which user comes from, font size, Website looks, etc,
5. advertising cookie files, allowing delivery of advertising contents that are adjusted to user's interests.

In many cases software used to view websites (web browser) automatically allows storage of cookie files in the user's end device. Website users can change these settings at any time. These settings can be changed in particular to block automated acceptance of cookie files in web browser settings or to inform on each storage of cookie files on the user's device. Detailed information about the possibility and methods of cookie files support is available in the software settings (settings of the web browser).

Cookie files are stored on-site user's end device and may be used by advertisers and partners cooperating with the Service provider, i.e. Google, Facebook. More information on these cookie files can be found on websites of each third party.

Service provider informs that limitation of the use of cookie files may affect some functionalities available on pages within the Website.